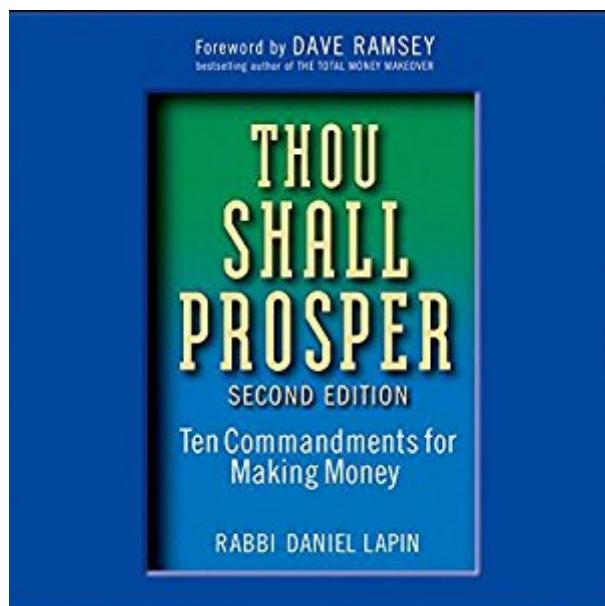


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# Thou Shall Prosper: Ten Commandments For Making Money



## **Synopsis**

A practical approach to creating wealth-based on the established principles of ancient Jewish wisdom-made accessible to people of all backgrounds. The ups and downs of the economy prove Rabbi Daniel Lapin's famous principle that the more things change, the more we need to depend upon the things that never change. There's no better source for both practical and spiritual financial wisdom than the time-tested knowledge found in the ancient Jewish faith and its culture. In Thou Shall Prosper, Lapin offers a practical approach to creating wealth based on the established principles of ancient Jewish wisdom. This book details the 10 permanent principles that never change, the ten commandments of making money if you will, and explores the economic and philosophic vision of business that has been part of Jewish culture for centuries. The book's focus is on making accessible to individuals of all backgrounds, the timeless truths that Jews have used for centuries to excel in business. This book: Outlines 10 fundamental "commandments" relating to business and money Includes insights that will increase your potential for creating wealth, no matter what your faith or background may be Blends contemporary business stories and Lapin's own business experiences with the wisdom of the Torah and Talmudic prescriptions This Second Edition provides new examples, especially of Internet-related business opportunities. In addition, each chapter highlights specific action steps that can lead to wealth opportunities in both difficult economic times and periods of prosperity.

## **Book Information**

Audible Audio Edition

Listening Length: 17 hours and 53 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Audible Studios

Audible.com Release Date: November 11, 2010

Language: English

ASIN: B004BZKZF0

Best Sellers Rank: #56 in Books > Audible Audiobooks > Business & Investing > Personal Finance & Investing #363 in Books > Business & Money > Personal Finance #3052 in Books > Religion & Spirituality

## **Customer Reviews**

The book is by a Rabbi, but is for people who have any religion or none. It goes into detail on why

Jewish people have done so well for themselves, and how anyone else can use the same tools. Part of it is about shifting the way you think about success- if you think that it is immoral to make money you won't be committed to wealth creation. If you think you can only "win" or "get ahead" if someone else loses, then you will not want to cause too much harm. Other writers explain how wealth is created in ways that benefit the community- if that \_\_\_\_ was not worth more than you willingly traded for it (to you in that time and place) then no sale. To be truly successful people MUST benefit others. Rabbi Lapin goes further explaining how his Jewish culture encourages both activities and ways of thinking that tend to lead to prosperity. He makes it accessible to 'outsiders' knowing that your success and the success of others will benefit the community. As part of the same world, the same country etc. your/their success will ultimately benefit him well beyond mere book sales. I read it, enjoyed it, and recommend it to others. I may read it again, or at least review some sections later. If you are thinking about it then YES. Buy the book.

Out of all the books that I read last year, this is THE book that I am choosing to re-read this year. Rabbi Daniel Lapin is insightful. The entirety of its contents are beautifully written, and it is EXPANSIVE. It covers everything regarding finance, from getting the numbers straight, to attaining marketable skills, and even (especially) the spiritual aspects involved in bringing greater prosperity into the lives of you, your loved ones, and the market. It's all connected.

Rabbi Lapin takes up where the "positive thinking - visualization" books leave off by offering straight forward, proven strategies for making money and doing well in business. Based on thousands of years of Jewish culture and history, Rabbi Lapin distills the attitudes, values, and business practices that have repeatedly led people to prosperity down to easy to understand concepts and habits. He starts by explaining the real attitude you need to succeed - it's more than just positive thinking! Then he goes on to explain "The Ten Commandments" of building wealth with a chapter dedicated to each one. And every chapter includes specific actions you need to take to succeed. I highly recommend this for anybody who's in business or wants to go into business. It's the best business book I've read since "The E-Myth" and contains just as much practical advice! BTW, I have over 30 years in retail management as well as currently owning one business and getting ready to launch another. Wish I would have had this book back when I was getting started, it would have helped me avoid a lot of headaches as well as be much further ahead.

I picked up this book as a result of Rabbi Lapin's interview with Pastor Benny Hinn whom I deeply

respect. I am completely blown away by the content, it is definitely life transforming for me. Though the topic is on money but Rabbi Lapin sheds valuable insight into other matters such as retirement, charity and coincidence and many more. I am totally in agreement that there is no such thing as coincidence - it simply does not exist, at least not in my life and am now 41. I also love the stories that he gives to support his convictions on every subject. I find myself highlighting the better part of the book but this will enable me now go back and put to work his recommendations - especially on getting acquainted with numbers. I have bought his recommended book, that is why I love kindle, and I have also downloaded a personal financial app I will now be making use of. Thank you Rabbi for this book, it was definitely not a coincidence for me. As I read it, I find that it totally relates to the changes that is currently taking place in my life. I am at a point of career Decision and all I really want to do is give. Awesome book indeed - HIGHLY RECOMMENDED!!!

The premise makes sense - "A practical approach to creating wealth-based on the established principles of ancient Jewish wisdom-made accessible to people of all backgrounds." Thou Shall Prosper accomplished the task perfectly. Wisdom of "the ages" was delivered - and it was entirely accessible. I took plenty of notes. Have already taken some specific steps in my own business. Perhaps even more important/valuable in the this book was a good old fashioned defense of capitalism - of "making money" in general. As an entrepreneur, I'm often surprised out how others not responsible for every element of their revenue/incomes look at the world quite differently than I do. In short, my worldview and "businessview" (I know, not a term, but I'm using it anyway) are closer to this Rabbi than most of my non-entrepreneurial peers. Didn't see that coming. But at the end of the day, I'm going with this book more than my peers - or certainly anyone these days put in charge of regulating the money I work so hard to make. Didn't realize how beneficial and encouraging this book would be to me. If you don't take a paycheck, I recommend it highly. If you do take a paycheck, consider reading it as well. It might change your mind in a few places. One of my new years declarations was that I'd read a book every week. Join me on this journey? [...]

I have been receiving Rabbi Lapin's "Thought Tools" by email weekly and those have been highly valuable, so it was no surprise that this book was Excellent! Rabbi Lapin did an excellent job writing to everyone, not just Jews and Christians. I would also say this book is a guide to success, Not just economic success, but really any success. I would also say, following these principles will provide stability and fulfillment in life beyond any economic gains. It is also not a hard read and enjoyable . Thank You Rabbi Lapin!

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